

## **Grant Opportunities in Federal Health Reform Related to Healthy and Active Communities**

### **Section 4002. Prevention and Public Health Fund**

A Prevention and Public Health Fund will be established to provide for expanded and sustained investment in prevention and public health programs by increasing funding for programs authorized by the Public Health Services Act. The following amounts have been appropriated: \$500 million for 2010, \$750 million for 2011, \$1 billion for 2012, \$1.25 billion for 2013, \$1.5 billion for 2014, and \$2 billion for 2015 and each subsequent fiscal year.

### **Section 4101. School-Based Health Centers**

A grant program is created for the establishment of school-based health centers. Priority will be given to centers that serve a large population of children eligible for Medicaid or CHIP. Funds may only be used for facilities and equipment. For each fiscal year 2010 through 2013, \$50 million is appropriated.

A grant program is established to support the operation of school-based health centers serving medically underserved children. School-based health centers will offer comprehensive primary health services which include:

- Physical- comprehensive health assessments, diagnosis, and treatment of minor, acute, and chronic medical conditions, and referrals.
- Mental health- mental health and substance use disorder assessments, crisis intervention, counseling, treatment, and referral.

Preference may be given to communities with demonstrated barriers to primary care and mental health and substance use disorder prevention services and high numbers of children who are uninsured, underinsured, or enrolled in public programs. Each grantee must match an amount equal to 20 percent of the grant with non-Federal resources. Grant funds must not supplant other Federal or State funds.

### **Section 4108. Incentives for Prevention of Chronic Diseases in Medicaid**

The Secretary will award grants to States to carry out initiatives that provide incentives to Medicaid beneficiaries who participate in programs promoting healthy lifestyles. These programs must be comprehensive and uniquely suited to address the needs of Medicaid beneficiaries, may address co-morbidities, and must have demonstrated success in helping individuals:

- Cease using tobacco products;
- Control or reduce weight;
- Lower cholesterol;

- Lower blood pressure; or
- Prevent or manage diabetes.

A program under this section may also address co-morbidities (including depression) that are related to any of the conditions listed above.

A State must carry out initiatives for at least 3 years and conduct an outreach and education campaign to make providers and Medicaid beneficiaries aware of the programs. Independent evaluation and assessment of initiatives will be contracted by the Secretary. A total of \$100 million has been appropriated to carry out this section for the 5-year period beginning January 1, 2011.

### **Section 4201. Community Transformation Grants**

The Centers of Disease Control and Prevention is authorized to award grants to State and local governments and community-based organizations to implement evidence-based community preventive health activities.

An eligible entity will submit a community transformation plan to the Director of the CDC which includes policy, environmental, pragmatic, and infrastructure changes needed to promote healthy living and reduce disparities. Activities in the plan may focus on:

- Creating healthier school environments, including increasing healthy food options, physical activity opportunities, promotion of healthy lifestyle, emotional wellness, prevention curricula, and activities to prevent chronic diseases;
- Creating infrastructure to support active living and access to nutritious foods;
- Developing and promoting programs that target a variety of age levels to increase access to nutrition, physical activity and smoking cessation, improve social and emotional wellness, enhance safety in a community, or address any other chronic disease priority area identified by the grantee;
- Assessing and implementing workplace wellness programming and incentives;
- Working to highlight healthy options at restaurants and other food venues;
- Prioritizing strategies to reduce ethnic/racial disparities, including social, economic, and geographic determinants of health; and
- Addressing special populations needs, including all age groups and individuals with disabilities, and individuals in both urban and rural areas.

An eligible entity will use grant funds to evaluate if activities change the prevalence of chronic disease risk factors. Measures will include:

- Changes in weight;
- Changes in proper nutrition;
- Changes in physical activity;
- Changes in tobacco use prevalence;
- Changes in emotional well-being and overall mental health; and
- Other factors using community-specific data from the BRFSS.

A grantee must submit a report to the Director annually, participate in meetings to discuss best practices and lessons learned, and develop models to replicate successful programs and activities. The Director will provide training on effective strategies, technical assistance to establish community transformation plan, and framework for evaluating programs under this grant.

There are authorized such sums as may be necessary for fiscal years 2010 through 2014. Funds may not be used to create video games or carry out any activities that may lead to higher rates of obesity or inactivity.

### **Section 4202. Healthy Aging, Living Well; Evaluation of Community-Based Prevention and Wellness Programs for Medicare Beneficiaries**

The Centers of Disease Control and Prevention will award grants to State or local health departments and Indian tribes to launch 5-year pilot programs that provide public health community interventions, screenings, and clinical referrals for individuals aged 55-64.

Public health interventions may include efforts to improve nutrition, increase physical activity, reduce tobacco use and substance abuse, improve mental health, and promote healthy lifestyles. Ongoing health screenings will be provided to identify risk factors for cardiovascular disease, cancer, stroke, and diabetes. Individuals found to have risk factors will be referred for follow-up services.

The grantee must measure changes in the prevalence of chronic disease risk factors, and the Secretary will conduct an annual evaluation of the program based on this data. There are appropriated such sums as may be necessary to carry out this pilot program.

The Secretary will conduct an evaluation of community-based prevention and wellness programs and develop a plan for promoting health lifestyles and chronic disease management for Medicare beneficiaries. This includes a review of evidence, literature, best practices and resources on at least the following issues:

- Physical activity, nutrition, and obesity;
- Falls;
- Chronic disease self-management; and
- Mental health.

The Centers for Medicare and Medicaid Services will conduct a study of the impacts of existing community prevention and wellness programs on participating Medicare beneficiaries. This Act makes \$50 million dollars available for these activities.

### **Section 4206. Demonstration Project Concerning Individualized Wellness Plan**

A pilot program will be established to test the impact of providing at-risk populations using community health centers an individualized wellness plan to reduce risk factors for preventable conditions indentified by a comprehensive assessment. The Secretary will enter into agreements with no more than 10 community health centers for this program.

Individualized wellness plans may include: nutritional counseling, a physical activity plan, alcohol and smoking cessation services, stress management, and dietary supplements. Risk factors to be assessed and measured include: weight, tobacco and alcohol use, exercise rates, nutritional status, and blood pressure.

#### **Section 4306. Funding for Childhood Obesity Demonstration Project**

This Act appropriates \$25 million for fiscal years 2010 through 2014 for the Childhood Obesity Demonstration Project, a project to develop a comprehensive and systematic model for reducing childhood obesity through grants to eligible entities.

#### **Section 10408. Grants for Small Businesses to Provide Comprehensive Workplace Wellness Programs**

The Secretary will establish award grants to small businesses to provide their employees with access to comprehensive workplace wellness programs. A comprehensive workplace wellness program must be open to all employees and include the following components:

- Health awareness initiatives;
- Efforts to maximize employee engagement;
- Supportive environment efforts (including workplace policies to encourage healthy lifestyles, healthy eating, increased physical activity, and improved mental health).

There is authorized \$200 million between fiscal years 2011 and 2015 to carry out this section.